



2007 / Edition 1

premium

solid wood

real wood engineered

laminated

flooring

accessories

elka®



Welcome to the stylish world of **elka** flooring where you will find the very latest in design driven wood and laminate flooring all carefully selected to meet every demand of today's busy lifestyle.

All of our products are manufactured to the highest standard using the very latest production techniques to ensure both strength and performance are maintained whilst the character and charm of elka flooring harmonises with your living environment for years to come.

In line with today's ever changing living environment and people's desire to create the perfect ambience, we have carefully selected a focused collection of quality flooring to match everyone's expectations. Today's elka flooring range now includes a selection of new premium European sourced hardwood flooring products with the exclusive and unique HPPC finish, added strength engineered floors for the stylish wide plank options and an updated range of modern laminates. All elka floors offer unrivalled value, beauty and character that we support by our lengthy product guarantee of quality, performance and durability.

All our elka floors meet the highest requirements in regards to aesthetics, character, strength and functionality with an exciting range of new complementary products now available to fix, finish and maintain your elka floor.



elka



Introducing our new exclusive premium range of elka flooring, sourced from one of the best regions for classic European Oak. We have combined both traditional workmanship with the latest technology to provide you with a high quality solid wood floor.

The elka premium solid range is made from the very best selected raw material. Both the grain and the natural character are key elements in our selection process and are paramount in creating this stylish product that will give you pleasure for years to come. Available in a choice of modern wide board, 20mm deep planks for added strength, each one is carefully chosen to enhance even the most demanding of interior design locations. Added to this, elka premium solid flooring has many additional features that not only complement the style but ensure a stunning floor every time.

Our range includes **HPPC**, a truly unique finish that provides the look of a contemporary matt oil but with the strength of a hardwearing varnish.

The range is available in a choice of either 125mm or 150mm wide rustic oak boards with a bevelled edge to ensure you maximise the character of every single plank. The stunning HPPC finishing process includes the deep stylish Smoked Timber effect that is favoured in Europe, classic Pure Oak with its honey tones and the incredible Tudor Oak that is as aged and distressed as the period suggests.

premium flooring

Features and Advantages

- High Quality European product
- Only selected and graded timber used
- Deep 20mm boards for added strength, suitable for fixing direct to joists
- Random length boards 400 – 1800mm
- Added visual look with defined grain structure, all knots are filled and sealed
- Available unfinished to allow bespoke design and installation
- 20 year structural warranty
- Manual QC procedure – every piece of flooring is checked by hand at least three times during manufacture to ensure a truly Premium product.



PREMIUM PRODUCT	Unfinished Rustic Oak	20x125mm - 1.65m ² per pack 20x150mm - 1.98m ² per pack Rustic Grade Random lengths 400–1800mm Rustic Boards
PREMIUM PRODUCT	hppc® Pure Brushed Rustic Oak	20x125mm - 1.65m ² per pack 20x150mm - 1.98m ² per pack Rustic Grade Random lengths 400–1800mm Rustic Brushed Boards
PREMIUM PRODUCT	hppc® Smoked Rustic Oak	20x125mm - 1.65m ² per pack 20x150mm - 1.98m ² per pack Rustic Grade Random lengths 400–1800mm Rustic Boards
PREMIUM PRODUCT	hppc® Tudor Oak	20x125mm - 1.65m ² per pack 20x150mm - 1.98m ² per pack Rustic Grade Random lengths 400–1800mm Rustic Distressed Boards



HPPC advanced technology finish.

High Performance Polymer Coating that is both strong and stylish.



Introducing our new elka range of high quality, stylish solid wood flooring.

The elka solid range is now more appealing than ever with the choice of many new products and finishes ranging from classical 130mm Rustic Oak, either Lacquered or Brushed & Oiled, to the new aged and handfinished products for that authentic reclaimed look – a must for 2007! The grains and colours of elka solids create an ambience with real character and a sense of long life and permanence. Elka flooring will add beauty and elegance to your interior every time.

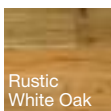


Maple



Rustic Oak

solid wood flooring



18x130mm Rustic Grade
Random lengths
400–1700mm
Lacquered finish
2.184m² per pack

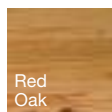


18x130mm Rustic Grade
Random lengths
400–1700mm
Brushed & Oiled Finish
2.184m² per pack

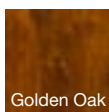
new elka aged and handfinished flooring
captures the traditional look and appeal
of authentic reclaimed oak floorboards
with the benefits of a modern high
performance solid wood floor.



18x80mm Natural Grade
Random lengths
300–1200mm
Lacquered Finish
1.152m² per pack



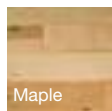
18x130mm Natural Grade
Random lengths
300–1200mm
Lacquered Finish
1.248m² per pack



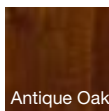
18x130mm Rustic Grade
Random lengths 400–1700mm
Finish: Stain x 1 coat,
Lacquered x 6 coats
2.184m² per pack



18x130mm Natural Grade
Random lengths
300–1200mm
Lacquered finish
1.248m² per pack



18x110mm Natural Grade
Random lengths
300–1200mm
Lacquered Finish
1.056m² per pack



18x130mm Rustic Grade
Random lengths 400–1700mm
Finish: Stain x 1 coat,
Lacquered x 6 coats
2.184m² per pack



premium

flooring

for pack size information,
refer to premium page

125mm / 150mm

PREMIUM
PRODUCT

Unfinished
Rustic
Oak

PREMIUM
PRODUCT

hppo®

Pure
Brushed
Rustic Oak

PREMIUM
PRODUCT

hppo®

Smoked
Rustic
Oak

PREMIUM
PRODUCT

hppo®

Tudor
Oak



solid wood

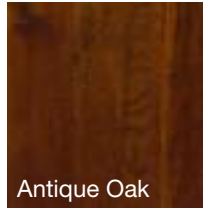
flooring

for pack size information,
refer to solid page

130mm - AGED HANDFINISHED

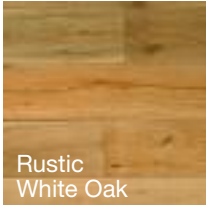


Golden Oak

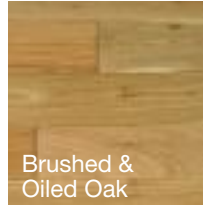


Antique Oak

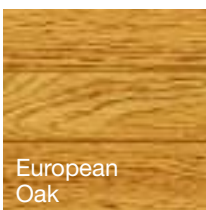
130mm



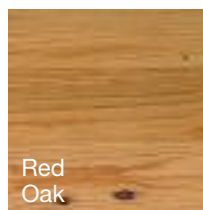
Rustic
White Oak



Brushed &
Oiled Oak



European
Oak



Red
Oak

110mm



Maple

80mm



European
Oak

fix

1

finish

2

maintain

3

Everything you require to fix, finish and maintain your premium and solid wood floor.

ELKa BOND

Solvent-free high-performance polyurethane adhesive for bonding your real wood floor. See page 19 of the accessories section for further details on our elka bond range.



310ml



9 x 600ml foils and
1 application gun

ELKa 3 in 1 PROFILE

As the name suggests, a 3 in 1 door profile to finish your real wood floor. See page 20 of the accessories section for further details on our elka 3 in 1 profile.



- 1 **Expansion Profile** to cover expansion gaps between two adjacent flooring products of the same height.
- 2 **Transition Profile** for use when finishing between two adjoining floor coverings where the adjacent floor covering is of a lower height e.g. carpets or vinyl.
- 3 **End Profile** to finish the flooring where a dressed edge is required.

Real Wood
Veneer
Profiles

ELKa CLEAN

See page 21 of the accessories section for further details on our elka clean range.



0.5 Litre



0.5 Litre



1 Litre



Rustic Lacquered Oak



Introducing our new elka range of high quality, planked engineered flooring.

Elka engineered flooring is the truly practical product, chosen for its strength, flexibility of installation and overall stability, it really does offer you a long term solution to your real wood flooring installation. As the name suggests, with elka engineered flooring you get the highest standards of natural wood construction throughout each individual plank. The range offers classic white oak in either lacquered or a brushed & oiled finish with a beveled side joint to provide you with that truly contemporary feel every time.

With the choice of either a 14mm floating over-floor or the more robust 22mm structural boards we really can cover every feasible installation. The structured 22mm board can be nailed, glued or floated as per the demands of the site or fixed direct to joists to act as a pre-finished subfloor saving the need for traditional floorboards or chipboard.



- A choice of UV-hardened lacquer or traditional oil for protection and easy care.
- Carefully selected oak hardwood wear layer.
- Latest technology machining for ultimate stability and strong fitting of tongue and groove.
- Engineered ply construction for a stable inner core.
- The use of superior glue throughout ensures a long carefree life.
- Selected veneer backing for added stability.

real wood engineered flooring

Features and Advantages

- Can be laid over underfloor heating
- Six coats of UV lacquer or two oil-based coats
- Can be sanded and re-finished
- Made 100% of natural wood
- Ensures excellent thermal and acoustic isolation
- Dimensional stability
- Floor can be laid in all residential areas (except those of high humidity)
- Elka complementary accessory products available – underlay, adhesives, finishing profiles and maintenance products.



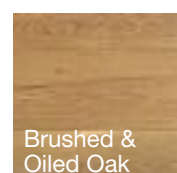
SUITABLE FOR USE WITH UNDERFLOOR HEATING

14mm

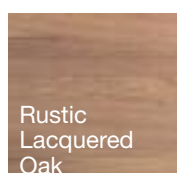
2.81m² per pack
1860x189x14mm

22mm

1.32m² per pack
1830x180x22mm



Brushed &
Oiled Oak



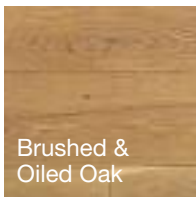
Rustic
Lacquered
Oak



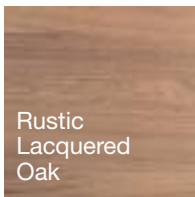
real wood engineered flooring

14mm

1860x189x14mm
pack size: 2.81m²



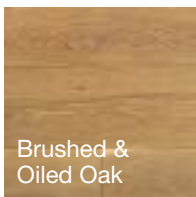
Brushed &
Oiled Oak



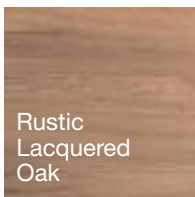
Rustic
Lacquered
Oak

22mm

1830x180x22mm
pack size: 1.32m²



Brushed &
Oiled Oak



Rustic
Lacquered
Oak



fix

1

finish

2

maintain

3

Everything you require to fix, finish and maintain your real wood engineered floor.

ELKa GRIP

High quality resin based wood adhesive to fix engineered flooring with a tongue and groove system. See page 19 of the accessories section for further details on our elka grip range.



500ml

ELKa

3mm underlay



L15m, w1m, thickness 3mm

ELKa

3mm underlay



for use on concrete subfloors
L15m, w1m, thickness 3mm

with DPM

See page 19 of the accessories section for further details on our elka underlay range.

ELKa 3 in 1 PROFILE

As the name suggests, a 3 in 1 door profile to finish your real wood engineered floor. See page 20 of the accessories section for further details on our elka 3 in 1 profile.



- 1 **Expansion Profile** to cover expansion gaps between two adjacent flooring products of the same height.
- 2 **Transition Profile** for use when finishing between two adjoining floor coverings where the adjacent floor covering is of a lower height e.g. carpets or vinyl.
- 3 **End Profile** to finish the flooring where a dressed edge is required.

Real Wood Veneer Profiles

ELKa CLEAN

See page 21 of the accessories section for further details on our elka clean range.



0.5 Litre



0.5 Litre



1 Litre



Introducing our **new** elka range of v-groove lamininate flooring.

In keeping with our desire to provide the latest in styling and technology, the **new** elka v-groove collection of flooring has been hand picked to provide unrivalled quality, taste and value in your home. Within the elka 8mm v-groove collection you will find a blend of subtle textures and handcrafted finishes that are available in eight modern plank designs that we have enhanced using a stylish four way micro bevel. This creates a natural and authentic appearance with the added benefit of the character in each individual plank providing that extra piece of elegance your home deserves.



8mm Handcrafted Cherry v-groove



8mm Golden Oak v-groove

Key Features

- Fully integrated 'elka clic' installation system for ease of fitting
- High definition surface structures that enhance the authentic appearance of the floor
- Latest styles combined with quality German technology
- Choice of modern finishes and individualistic designs
- Handy 1.938m² packs
- 1380x156x8mm
- 15yr domestic warranty.

Advantages

- Super fast and proven installation system
- Flexible fitting options - you can start anywhere within the room
- Hygienic allergy reducing floor
- Can be used in conjunction with noise reducing under layment (see your local dealer)
- Suitable for use with underfloor heating.



V-GROOVE

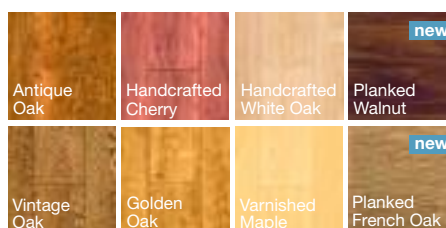
8mm laminate

flooring

ELKA CLIC

Produced under licence of Unilin
EU patent 0 843 763 B1
U.S. patent nr. 6,006,486

SUITABLE FOR USE WITH UNDERFLOOR HEATING



15
year
warranty

elka



7mm American Birch classic



Introducing our **new** elka range of classic lamininate flooring.

A classic combination of eight traditional and modern laminate flooring designs are offered in our **new** elka 7mm laminate collection. We have sourced a product range that provides the latest in styling and choice to ensure you create the desired ambience to reflect both you and your home. Within the elka 7mm collection we have included timeless classics such as 3 strip Enhanced Beech & Country Oak plank, combining them with designer and fashionable species such as Enhanced Walnut & Dark Smoked Ash to provide that contemporary feel. Above all else, the elka 7mm classic collection provides an exceptional look and feel with true value.



7mm Country Oak Embossed Plank



7mm Enhanced Beech classic

Key Features

- Fully integrated 'elka clic' installation system for ease of fitting
- High definition surface structures that enhance the authentic appearance of the floor
- Latest styles combined with quality German technology
- Choice of classic and modern designs
- Handy 2.201m² packs
- 1287x190x7mm
- 15yr domestic warranty.

Advantages

- Super fast and proven installation system
- Flexible fitting options - you can start anywhere within the room
- Hygienic allergy reducing floor
- Can be used in conjunction with noise reducing under layment (see your local dealer)
- Suitable for use with underfloor heating.

CLASSIC

7mm laminate
flooring

ELKA CLIC

Produced under licence of Unilin
EU patent 0 843 763 B1
U.S. patent nr. 6,006,486

SUITABLE FOR USE WITH
UNDERFLOOR HEATING

3 STRIP	PLANKED	EMBOSSED PLANK	
Enhanced Beech	American Birch	Warm Chestnut	Country Oak
Enhanced Walnut	Rustic Oak	new Matt Oiled Oak	Dark Smoked Ash

15
year
warranty



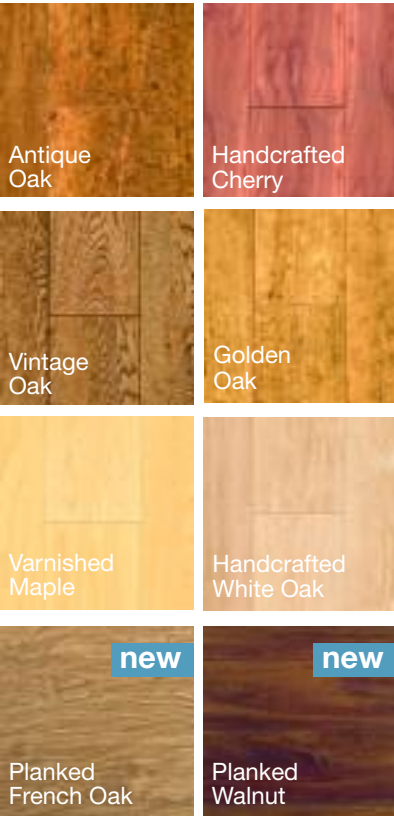
elka



V-GROOVE PLANK

8mm laminate flooring

1.938m² per pack
1380x156x8mm

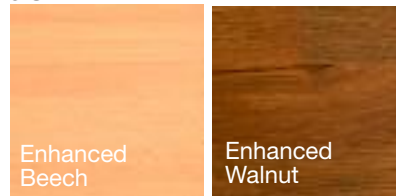


CLASSIC

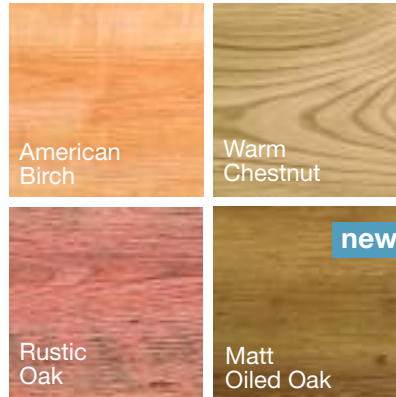
7mm laminate flooring

2.201m² per pack
1287x190x7mm

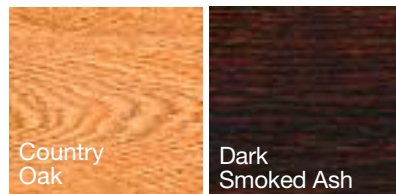
3 STRIP



PLANKED



EMBOSSSED PLANK



fix

1

finish

2

maintain

3



Everything you require to fix, finish and maintain your laminate floor.

elka

3mm underlay



L15m, w1m, thickness 3mm

elka

3mm underlay



for use on concrete subfloors
L15m, w1m, thickness 3mm

with DPM

See page 19 of the accessories section for further details on our elka underlay range.



Elka Adaptor Profile
Length: 900mm

To make the transition between an elka laminate floor and a lower floor covering.



Elka Transition Profile
Length: 900mm

Guarantees a smooth transition from one laminate floor to another.



Elka Scotia
Length: 2400mm

Camouflages the expansion joint between an existing skirting and a newly installed elka laminate.

See page 20 of the accessories section for further details on our elka profile range for laminate floors.

Laminate
Wood
Profiles

elka CLEAN

See page 21 of the accessories section for further details on our elka clean range.



0.5 Litre



Our elka range of accessories provide everything you require to **fix, finish** and **maintain** your elka flooring.

accessories

ELKA

fix

1 everything you require to fix your elka flooring

ELKa 3mm underlay



Elka Underlay 3mm
L15m, w1m, thickness 3mm

Underlay for use with elka engineered and laminate flooring.

ELKa 3mm underlay with DPM



Elka Underlay 3mm DPM
for use on concrete subfloors
L15m, w1m, thickness 3mm

Features and Advantages

Handy 15m² rolls
Solvent free & odourless
Robust 3mm foam underlay for use with elka laminate and engineered flooring
Available with laminated Damp Proof Membrane (DPM) back for use on concrete ground floor installations.

ELKa GRIP

A specialist high quality resin based wood adhesive for use when fixing engineered flooring panels with a tongue & grooved system together.

Features and Advantages

High strength impact resistant bond that is stronger than wood itself
Dries clear
Coverage 6 - 10m² of T&G (dependent on the depth of the flooring groove)
Easy clean up using a damp cloth
Handy 500ml bottle.



500ml

ELKa BOND

A solvent free high performance polyurethane adhesive that provides a safe, simple and cost saving solution for bonding your real wood flooring. Suitable for either elka solid or engineered flooring, elka bond is available in a choice of handy 310ml cartridges or trade pack format that includes a specialist application gun.

Features and Advantages

Solvent free and odourless
One part application
Available in 310ml cartridges or as a trade pack
Trade pack refills consisting of 12 foils also available
Permanently flexible
Good levelling properties for slightly uneven surfaces
Excellent sound absorbing qualities.



310ml

Coverage 1.0m² if applied in a 10mm bead.



9 x 600ml foils and 1 application gun

Coverage approx 15-18m² if applied in a 10mm bead.

finish

2

everything you
require to finish
your elka flooring

Real Wood Veneer Profiles

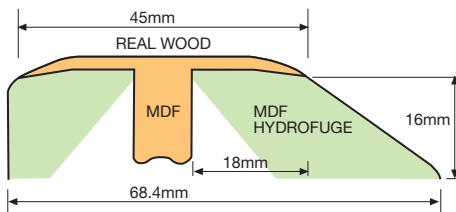
Elka 3 in 1 Profile As the name suggests, the elka 3 in 1 is a truly flexible door profile designed to finish your real wood flooring utilising the latest design technology with a practical multifunctional profile moulding. This easy to use profile allows you to simply trim off the area of the product not required to create one of three finishing solutions.



1 Expansion Profile to cover expansion gaps between two adjacent flooring products of the same height.

2 Transition Profile for use when finishing between two adjoining floor coverings where the adjacent floor covering is of a lower height e.g. carpets or vinyl.

3 End profile to finish the flooring where a dressed edge is required.



An added function of the characteristics of the 3 in 1 profile is the flexibility in height adjustment, when choosing elka real wood flooring with depths between 14mm - 22mm you can ensure you have the right finishing option.

Features and Advantages

Flexible - 3 profiles in 1

Simply trim to the required profile type using the handy trimmer included in each pack.

Available in two lengths:

930mm in lacquered white oak, unfinished white oak, red oak, walnut and maple.

2.15m in lacquered white oak or unfinished white oak. (Unfinished white oak allows the flexibility to either oil, stain or lacquer the profile on-site to match your floor.)

Suitable for use on floors between 14-22mm with the supporting adjustable track provided.

Extra height adjustment can be gained when applied using elka bond.



Laminate Wood Profiles



The Elka Adaptor Profile ensures a smooth transition from an elka laminate floor and an alternative floor covering at a lower level, like tiles, carpet or vinyl. The easy to install adaptor comes with a durable aluminium rail that is non-corrosive, while providing added strength. Available in all elka laminate decors. MDF Water resistant.

The Elka Transition Profile guarantees a smooth transition from one laminate floor to another, e.g. in a door opening. These heavy duty profiles come with a durable aluminium rail for easy installation and are available in all elka decors. MDF Water resistant.

Elka Scotia camouflages the expansion joint between an existing skirting and a newly installed elka floor. They can be glued or nailed for quick and easy placing. Available in all elka decors.

maintain

3 everything you require to maintain your elka flooring

elka clean

3 IN 1 CLEANER
FOR FREQUENT CLEANING

A quick drying instant cleaner that is ideal for everyday maintenance of both laminate and real wood floors (lacquered or oiled finish). **Elka 3 in 1 daily cleaner** is a special formulation made using the latest technology to ensure effective frequent cleaning is combined with added protection that will help preserve the original finish of the floor. Can be used in conjunction with **elka protect** and **elka protect and maintain** for oiled flooring as part of a programme to prolong the life of your real wood floor.



0.5 Litre

elka protect

PROTECTS YOUR
OILED WOOD FLOORING

An easy to use spray application that has been specially developed to protect and maintain your oiled flooring for years to come. **Elka protect** is an ideal partner to **elka 3 in 1 daily cleaner** in the maintenance of your oiled wood flooring as it works simply by re-impregnating the surface of the floor with refined oilseeds. Use whenever the floor surface becomes dry, dull or in areas of high traffic to revitalise and protect the structure. The more you use it, the easier maintenance becomes.



0.5 Litre

PROTECTS YOUR
LAQUERED WOOD FLOOR

Specially formulated to maintain high-traffic, lacquered or varnished wooden floors, **elka protect** is designed to provide long-lasting surface enhancement that will keep your flooring looking like new. The non-slip, non-yellowing protector fills wood pores, thus preventing dirt build-up ensuring a beautiful even coating. An ideal partner to **elka 3 in 1 daily cleaner** or for when your flooring requires that revitalising touch.

All products in the **elka clean** range are environmentally friendly.



1 Litre

elka[®]



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